

Revelation #2:  
Collect visual experience!  
(see lots of things)

# "WHEN & WHERE"

My journey to collect visual experience:

Flagstaff

Phoenix

Kuala Lumpur

Amsterdam

Boston

Chicago

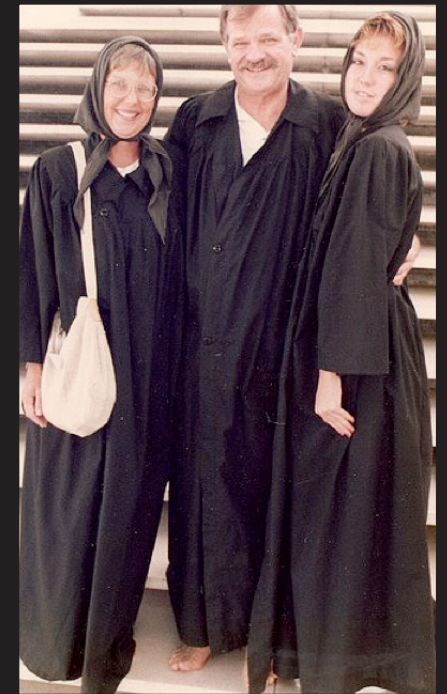
Barcelona/Toulouse

Prague

New York City

Arroyo Hondo

# Kuala Lumpur, Malaysia 1986, 1987

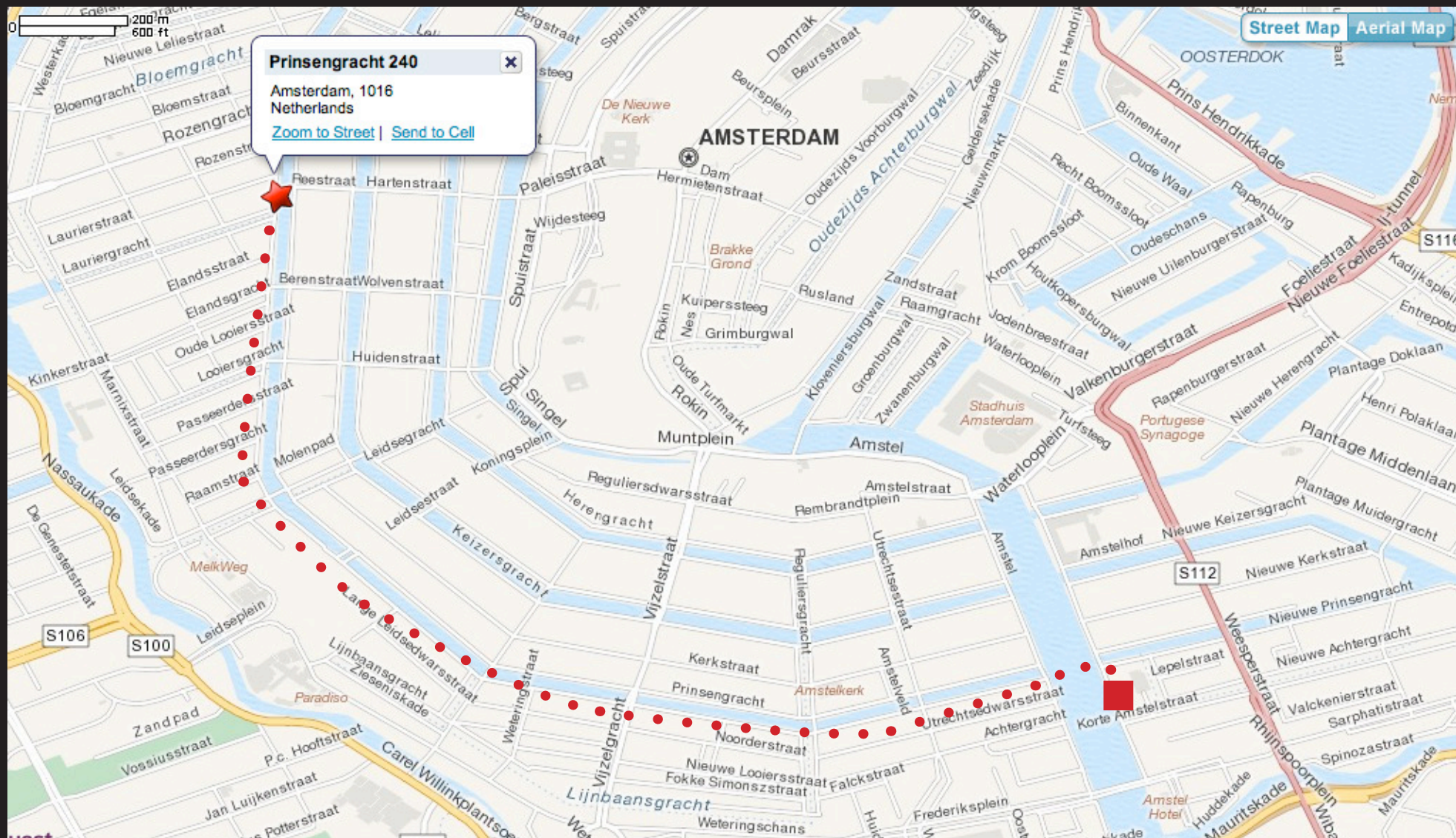




Amsterdam,  
the Netherlands  
1987











Global Reporting Initiative  
**Rethink and rebuild  
sustainability reporting**



ddpd nachrichtenagentur  
**ddp and the German Associated  
Press become one brand**



tegut... Gute Lebensmittel  
**Shopping at tegut... is a  
pleasant experience**



Eneco  
**Getting started with wind  
energy**



Paulmann  
**A brand becomes visible:  
square, practical and striking**



ZDF  
**Redesigning the daily news**



Utrecht City Theatre  
**City Theatre becomes powerful  
cultural brand**



Enexis  
**New Corporate Design for Dutch  
energy supplier**



Province of Noord-Holland  
**Province sets a clear profile**



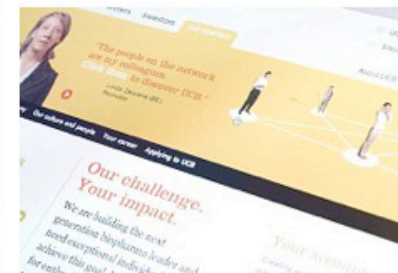
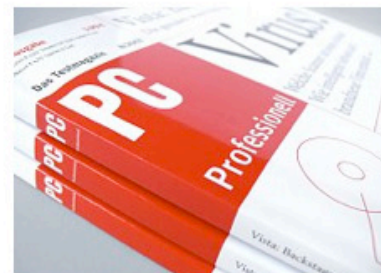
Bosch  
**Future means change: BPS**



TCHO  
**Chocolate with a future!**



Berliner Philharmoniker  
**New directions for a world class  
orchestra**





# Boston 1988-90







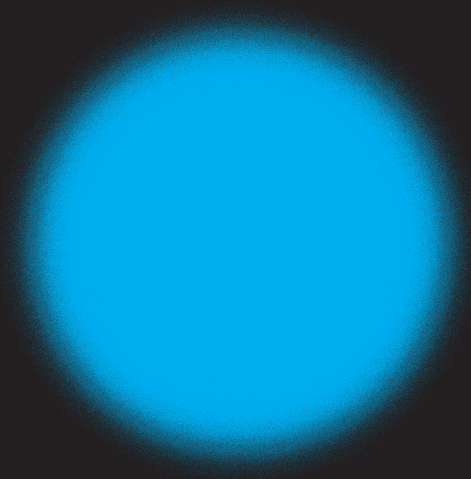


3 design principles:

**MAKE IT** **BIG**

**MAKE IT RED**

**ROUND THINGS ARE COOL**





WELCOME  
TO THE GBH  
TRAILER VILLAGE



DEW DROP INN

Development

GOING  
GOING  
GONE!



Chicago  
1990-92







Revelation #3:  
Go back to Europe



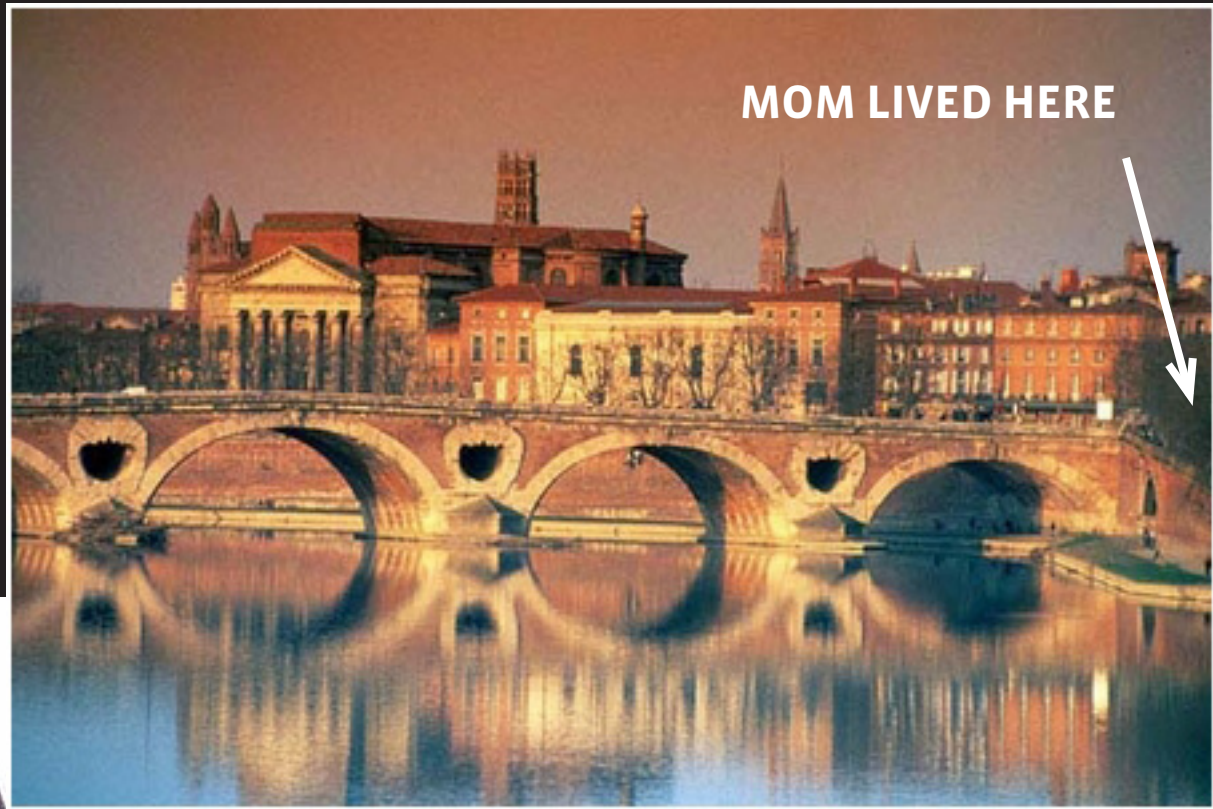
# MY BUNK BED WAS HERE

Barcelona  
1992





Toulouse  
1992





Prague  
1992-98





PosAm **STUDIO**

PosAm Praha s.r.o.  
průvodní list/interní doklad

Dodavatel

Faktura č.  
20

pre novú kvalitu Vášho podnikania



**Podnety**

## Realita v budúcnosti? Budoucnost v realitě

Spíčekový bubnový  
skener ScanMate 5000  
s rozlišovací schopností  
50 - 5 000 dpi, ostrosti  
a barevnou věrností patří  
nekompromisně mezi  
"high-end" zařízení.

ColorQuartet -  
špičkový profesionální  
software pro skenování  
a barevnou separaci.  
Svou přístupností otevře  
dveře do světa barevné  
začátečnickům a  
škálou svých  
uspokojí  
prof.

## Přestaňte kreslit - Začněte konstruovat

Firma PosAm Vás srdečně pozývá na odborný seminár  
o profesionálním CAD/CAM systémech v strojárstve  
**Pro/ENGINEER**  
ktorý sa uskutoční  
8. júna 1993 o 10 00 hod.

v Bratislavskom hoteli  
Rajská 2, 814 02 Bratislava

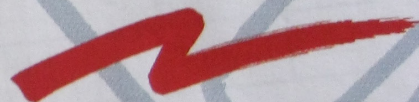
Adresa: PosAm spol. s r.o., Mestská  
Bratislava, tel 07/666 72-4, fax

Návratka  
tým na seminár

## DTP a DTR Hi-End systémy Ekonomická agenda počítačové CAD aplikácie

vám dodá

**PosAm**



Štúrova 20

tel 095/592 15, fax 095/622


**SVĚT  
ČINNÝ  
ZD**



# Je těžké se rozhodnout...



**P**ro tu správnou věc, v pravý čas a pro správné řešení. U nás najdete kompletní řešení pro přípravu tisku, od skeneru přes osvitovou jednotku, vyvolávací automat a nátiskový systém, které jsou postaveny na zařízeních značkových firem Apple, Scitex, Hewlet - Packard, ECRM, ScanView, Agfa a 3M. V oblasti CAD se orientujeme na dodávku pracovišť pro podporu projekční a konstrukční činnosti ve strojírenství, stavebnictví a architektuře. Při tom všem zajišťujeme veškeré odborné konzultace, instalace, školení a servis.

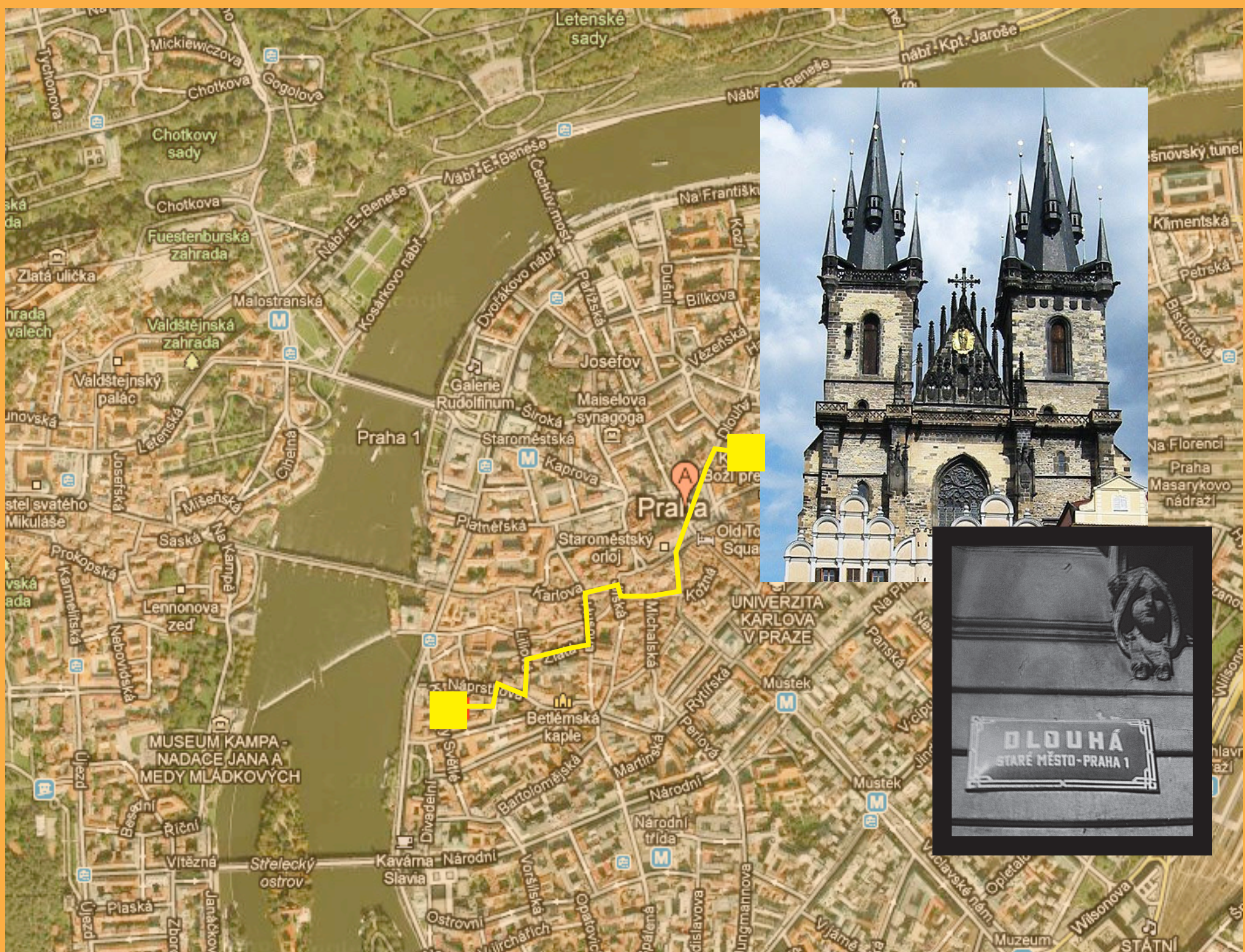
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# Revelation #4:

## Be the boss







communication | design, s.r.o.







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Bo Carpelan  
Albert Cook  
Don DeLillo  
Ivan Divit  
Stephen Dixon  
Roberto G. Fernández  
Katalin Fodor  
Alexis Gómez-Rosa  
Jitka Hrubá  
Tobias Hill  
Miroslav Holub  
Alejandra Hufana  
Garry Kilworth  
Shiv K. Kumar  
Arnolt Lustig  
Zdzisław Machaj  
Ricardo Pau-Llosa  
James Ragan  
Anne Ransinghe  
Mayantara Sahgal  
Barry Slesky  
Myra Shalew  
Josef Škvorecký  
Lukáš Tomin

also a conversation  
with Arnolt Lustig and  
Miroslav Holub

# Trafika

*An International Literary Review*

Prague • Autumn 1993 • issue number one

Revelation #5:  
Get some high-end  
management experience



# New York City 1998–2006









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## WHY YOU SHOULD QUIT SMOKING NOW

The American Cancer Society reports that about 10 percent of people who develop colorectal cancer have a family history of the disease. In these people, the cancer is caused by a change in a gene that is passed on from parent to child. This is called a hereditary cancer. In most cases, the cancer develops at an early age, often before age 50. People with a family history of colorectal cancer should talk to their doctor about getting a colonoscopy at an earlier age than the general population. This is a procedure that allows doctors to look inside the colon to find out if there are any polyps or other changes that could lead to cancer. If a polyp is found, it can be removed before it becomes cancerous. This can help prevent colorectal cancer from developing.

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Continued on the last

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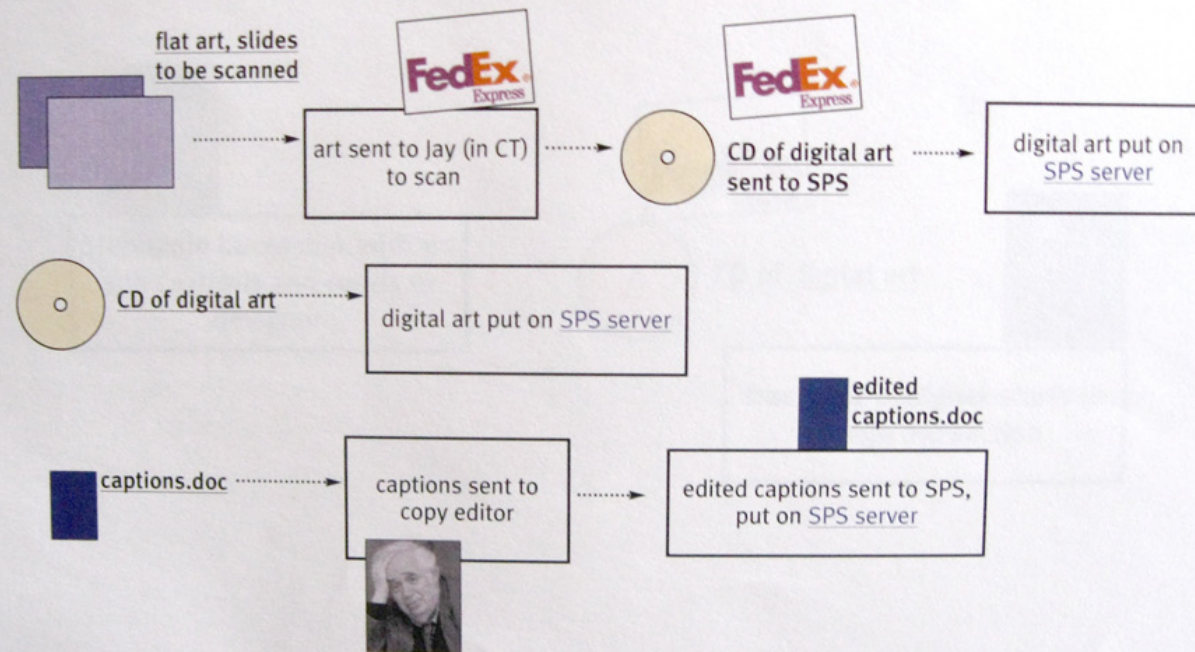
With just five years left to write the current grant proposals, research RPA's a good time to make sure you've addressed all the RPA funding opportunities currently out there. RPA funding opportunities currently are a juggling act, and the RPA staff will be able to help you determine if you happened to be overlooked for some funding. But don't forget to keep monitoring and staying current.

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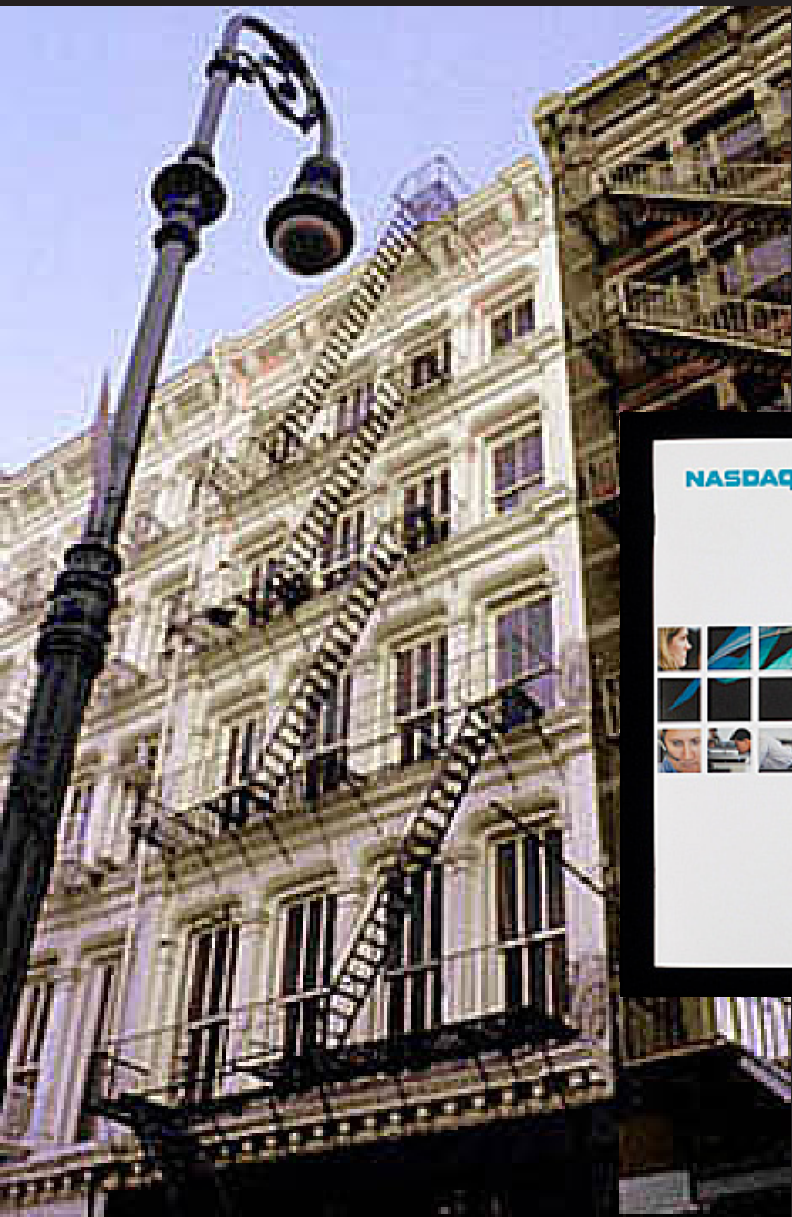
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Name	Position
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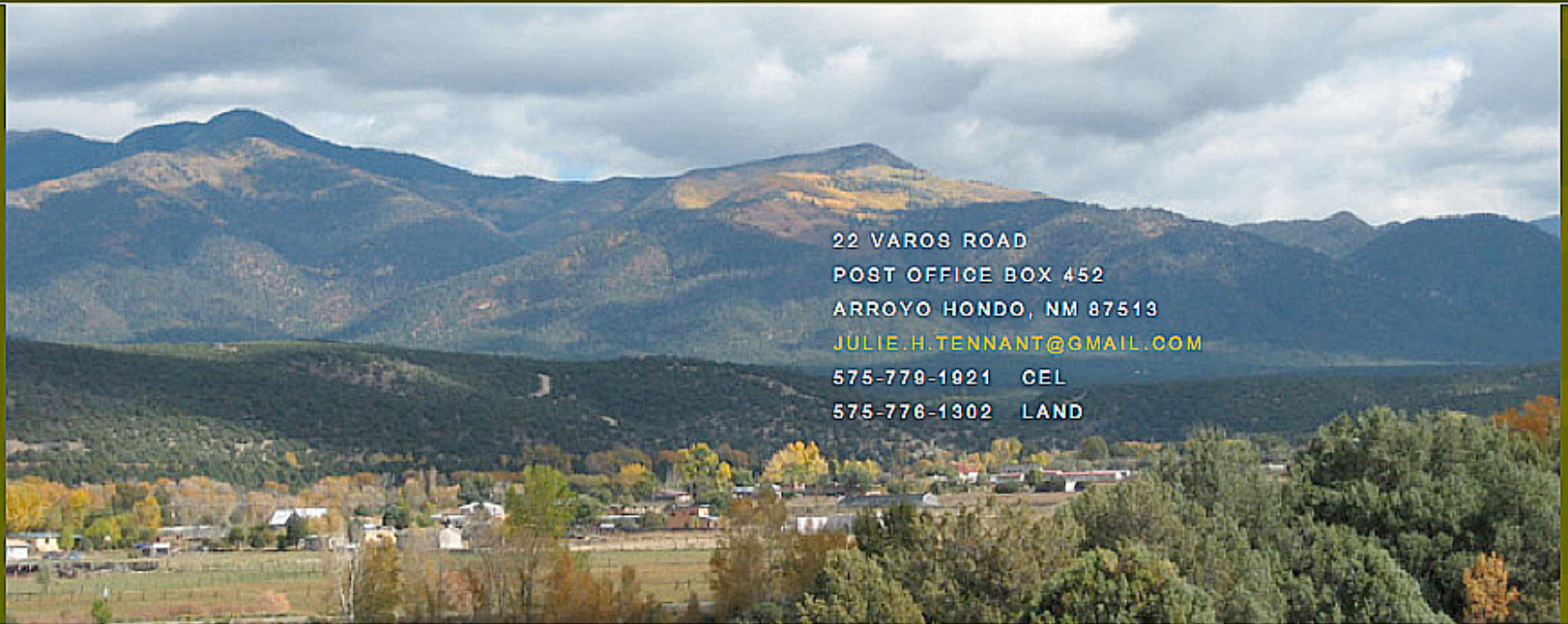
Revelation #6:  
Spend more time with these girls:



# Arroyo Hondo, 2006–present

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Revelation #7:  
Less time on the computer,  
more time in the dirt





# Ladybug

FARMS

