

“WHO?”

Who am I?

and why is that important
to a career in graphic design?

- Born in Cincinnati, Ohio 1964
- Moved to Phoenix, Arizona in 1969
- Grew up in the desert city,
hiking in mountains, very hot summers



Like to read

Like art and drawing letters

Like to write

Like the idea of cities, tall buildings
and walking around like in a village —
anything very different from the wide,
spread-out desert city, Phoenix

Don't like car culture;

Can't wait to get out and see the world



Revelation #1:
Get out of Arizona